

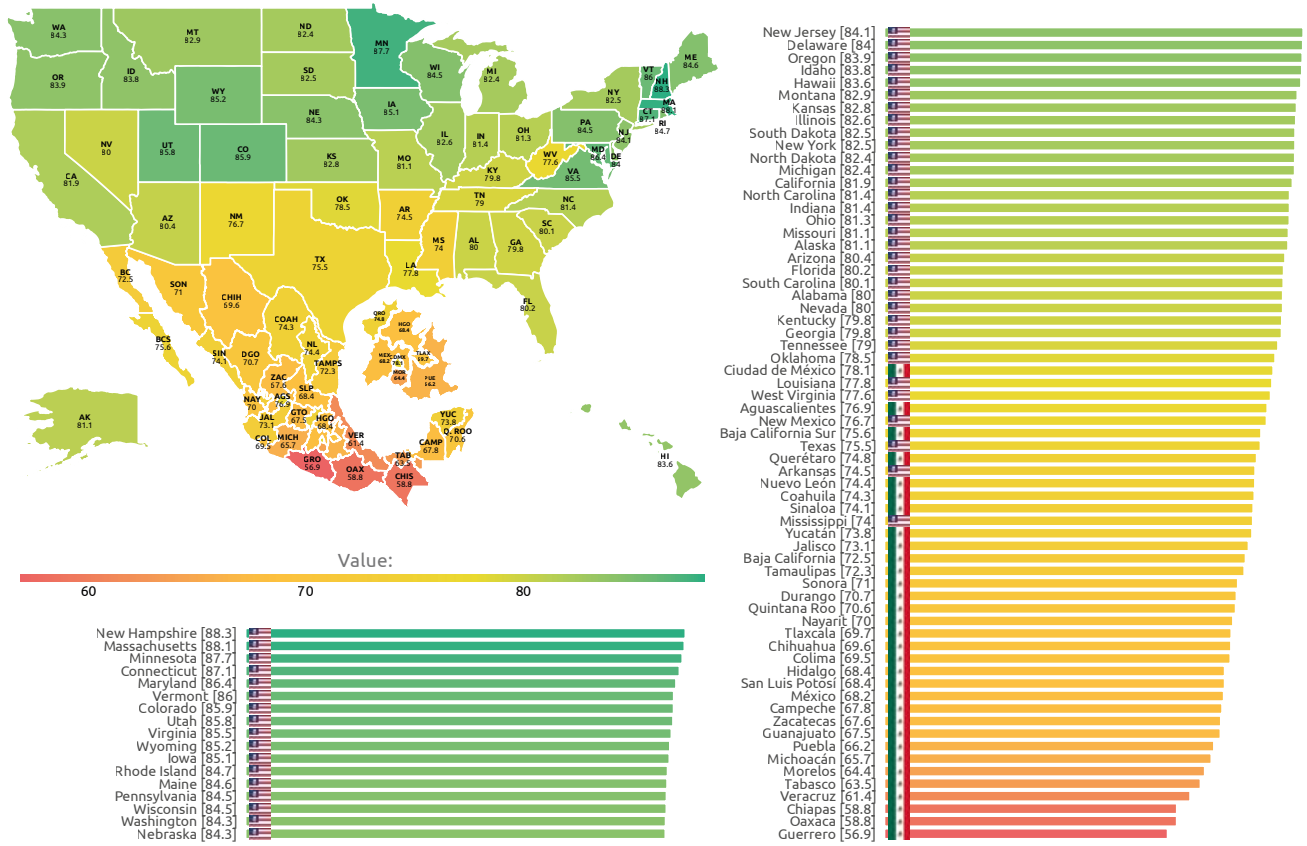
Mapping Shared Prosperity

Beyond trade integration, regional integration promotes prosperity...

The **interconnections between the United States and Mexico** extend beyond their commercial interactions, suggesting a deeper **socio-economic confluence** shaped by agreements like NAFTA and its successor, the USMCA.

This integration is **evident in the southern United States and northern Mexico**, where pivotal aspects of societal well-being, encompassing healthcare and education, thrive. This observation serves to depict a multifaceted picture of collective prosperity and regional unity.

Social Progress Index Social Progress Index USA - Mexico



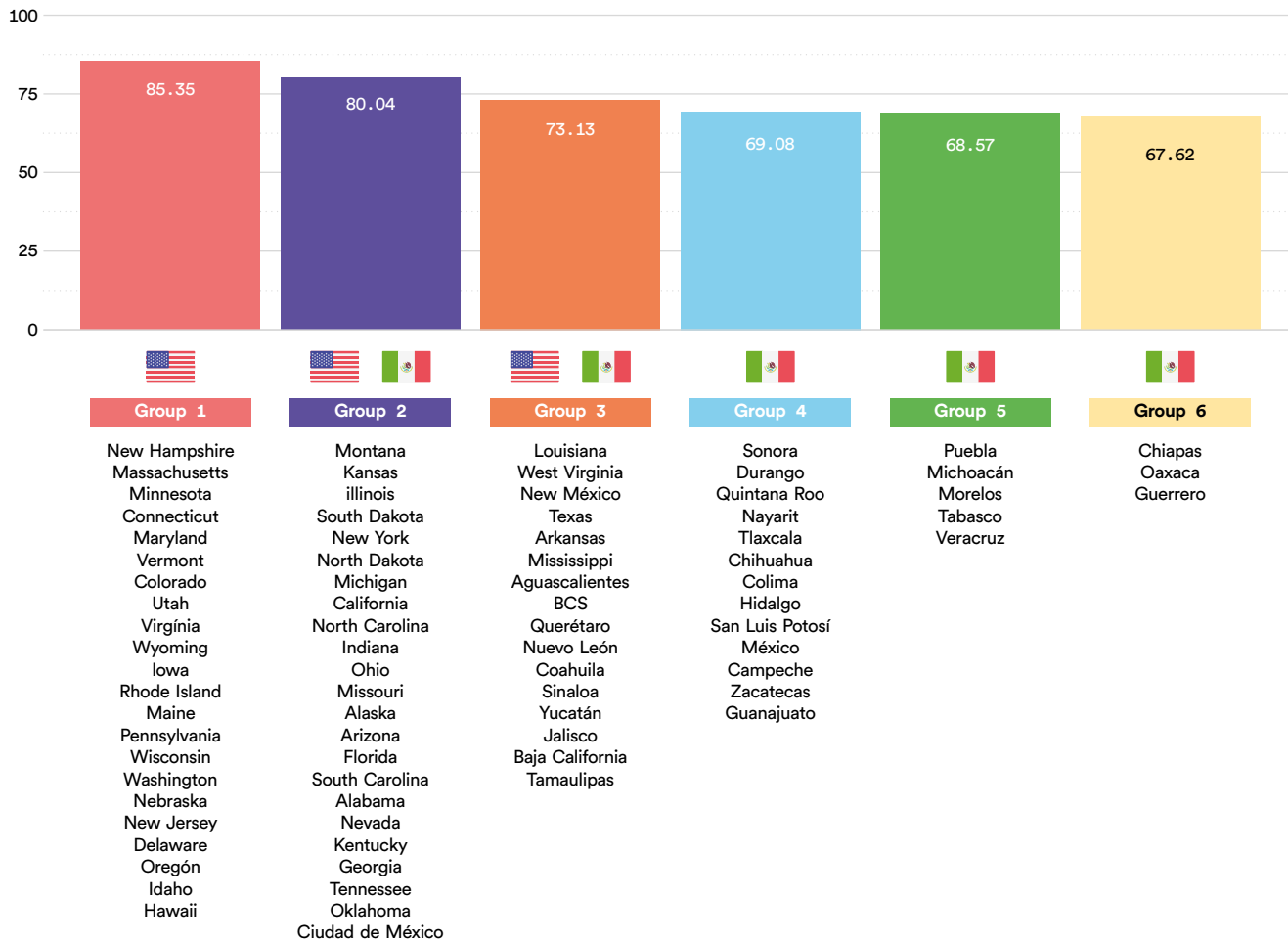
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México, ¿cómo vamos?, in collaboration with the **Social Progress Imperative** and **INCAE**, presents the Shared Prosperity Map —a vivid depiction of the interconnected well-being of states across the US and Mexico. Draw-

ing on the Social Progress Index¹ data from 2022 for the U.S. and 2023 for Mexico, this map offers an insightful subnational perspective on quality of life beyond economic indicators.

Social Progress Index

SPI USA - Mexico



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¹ The index takes values from 0 to 100, where 100 represents the highest level of social progress possible while 0 represents the lowest possible level.

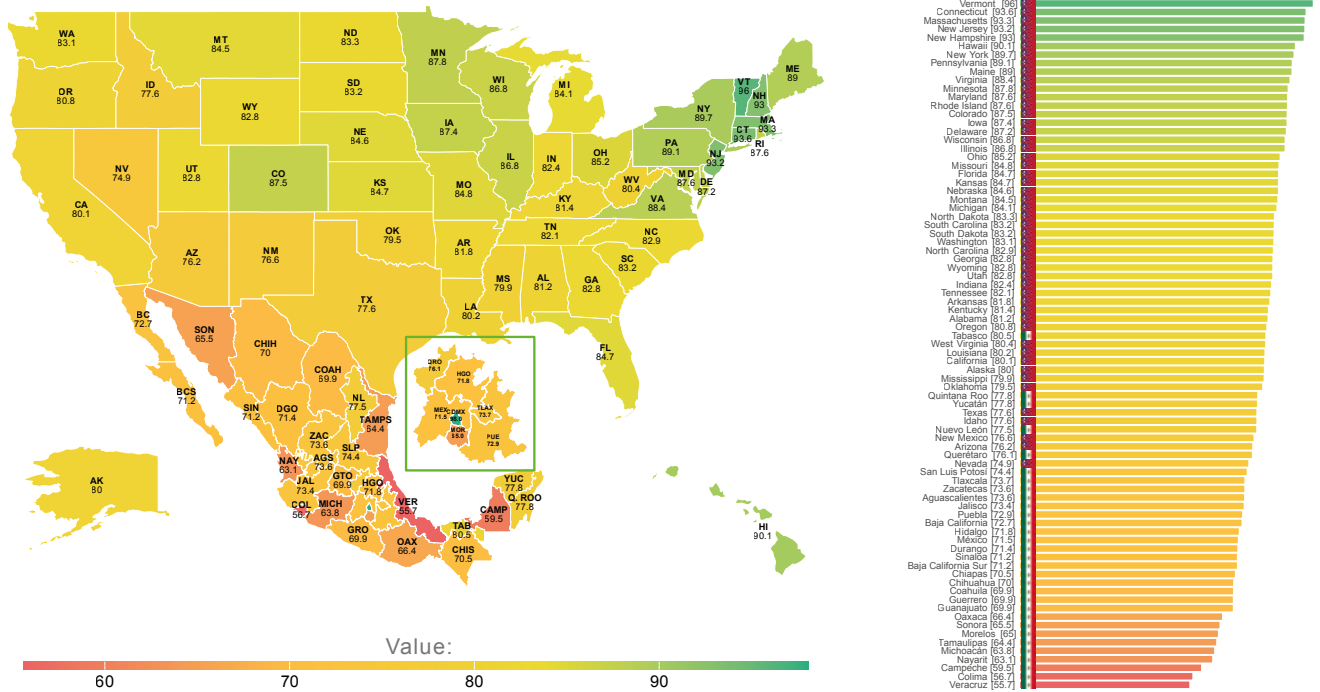
Key Areas for U.S.–Mexico Growth and Collaboration

When examining components of social progress such as basic education and information and communications technology, the gap between the two countries narrows, underscoring the pivotal role these areas play in advancing the mutual benefits of U.S.–Mexico integration.

This parity in foundational education and digital connectivity sets a strong precedent for the future, where the digital economy stands out as a prime area for cooperative growth. Harnessing this synergy can accelerate well-being and prosperity, demonstrating how the intertwined economies of the United States and Mexico are well placed to thrive in the years ahead.

Basic education

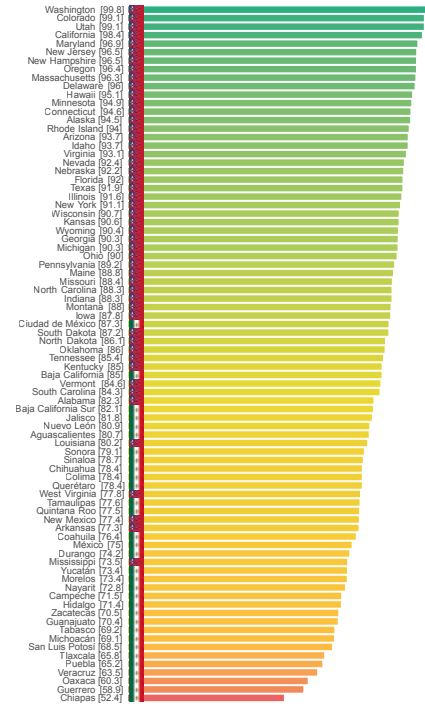
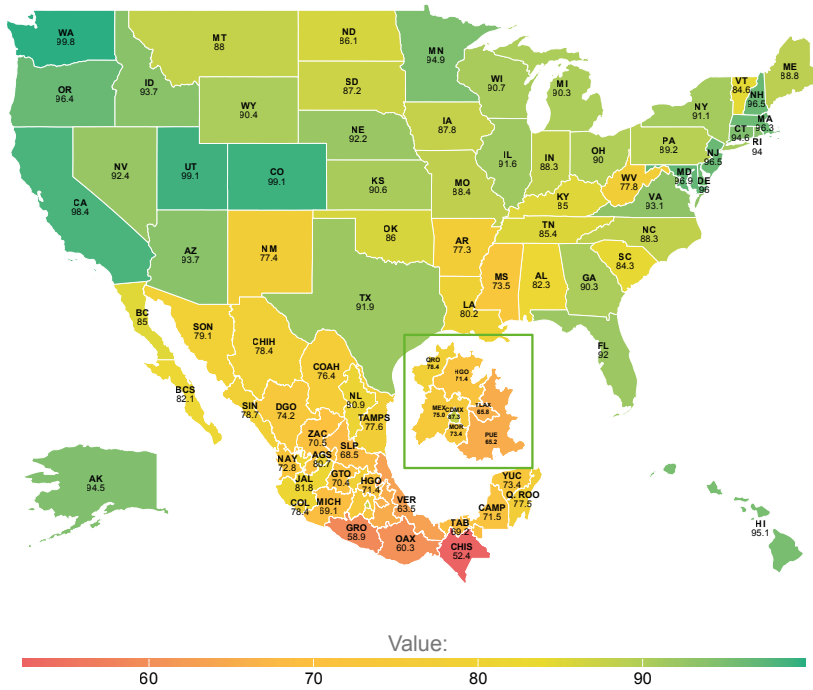
Social Progress Index USA - Mexico



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Information and communications Social Progress Index USA - Mexico



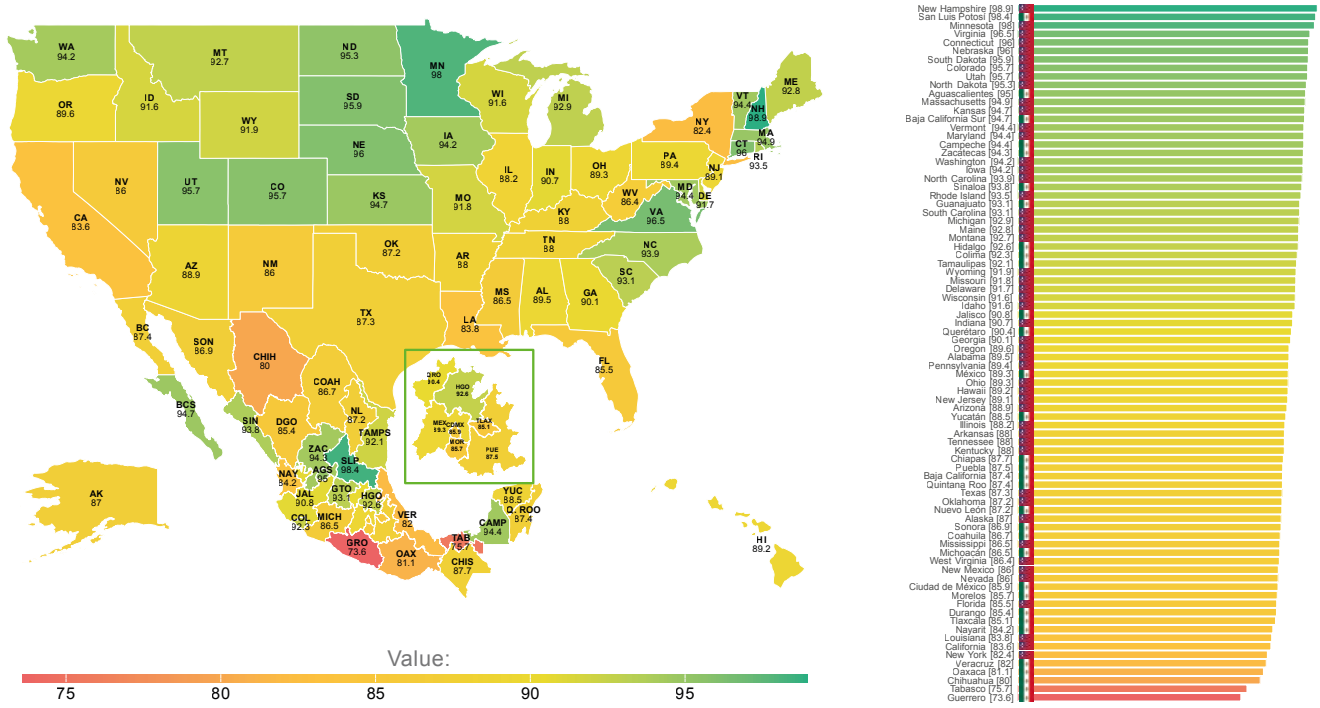
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Challenges of the US-Mexico Well-being Map

As the Shared Prosperity Map reveals, *Nutrition and Medical Care* remain areas of critical challenge but also of significant opportunity across the US-Mexico region. While there is a spectrum of outcomes, the Baja Peninsula in Mexico stands out, showcasing the effectiveness of its health and nutrition strategies. These results reflect a concerted policy effort that may serve as a model for oth-

er regions. It is evident that targeted policies can have a substantial impact, as demonstrated by the positive outcomes in the *Baja California Peninsula*. Learning from such successes, it is imperative to adopt and adapt these strategic measures to improve well-being throughout North America.

Nutrition and medical care Social Progress Index USA - Mexico



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Another challenge is the *Health* component which reveals a varied landscape of outcomes. This map offers a visual representation of where states on both sides of the border stand in terms of healthcare services and general well-being. A notable observation is the variability across regions, reflecting the different policy approaches and levels of investment in health infrastructure. While some

areas achieve strong health indicators, others face pressing gaps that demand attention. The data serves as a benchmark for policymakers to identify best practices and target interventions that can strengthen health and wellness—ultimately enhancing the region’s long-term prosperity.

Border Neighbors, Different Challenges: the case of Texas and California

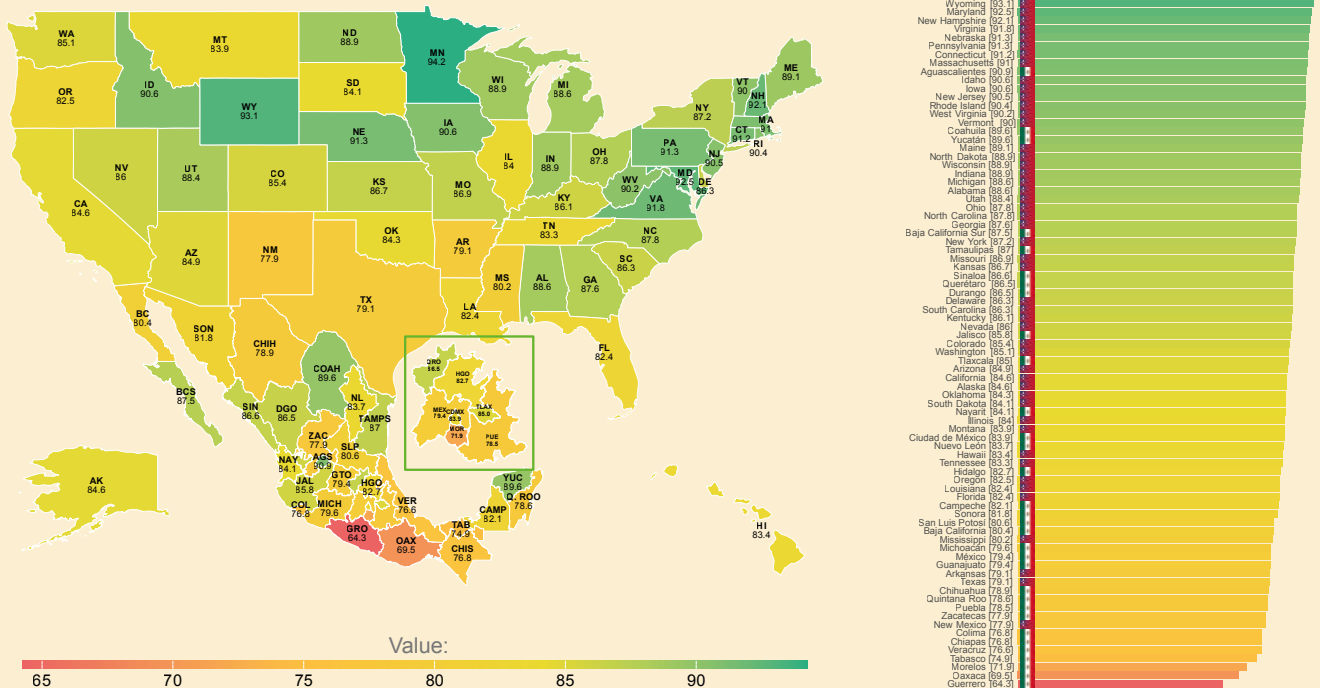
The integration between the **southern United States and northern Mexico** is clear, yet even neighboring U.S. states like Texas and California face distinct challenges and opportunities across the dimensions and components of social progress. **Their geographic proximity to Mexico and economic relevance does not translate into similar outcomes.**

Using the **Social Progress Index (SPI)** to compare three dimensions—Basic Human Needs, Fundamentals of Wellbeing, and Opportunities—and twelve components reveals that **California outperforms Texas across all dimensions**, though the picture becomes more nuanced at the component level.

In **Basic Human Needs**, Texas ranks among the lowest U.S. states, with scores comparable to Mexican states such as Estado de México, Guanajuato, and Chihuahua.

Basic Human Needs

Social Progress Index USA-Mexico



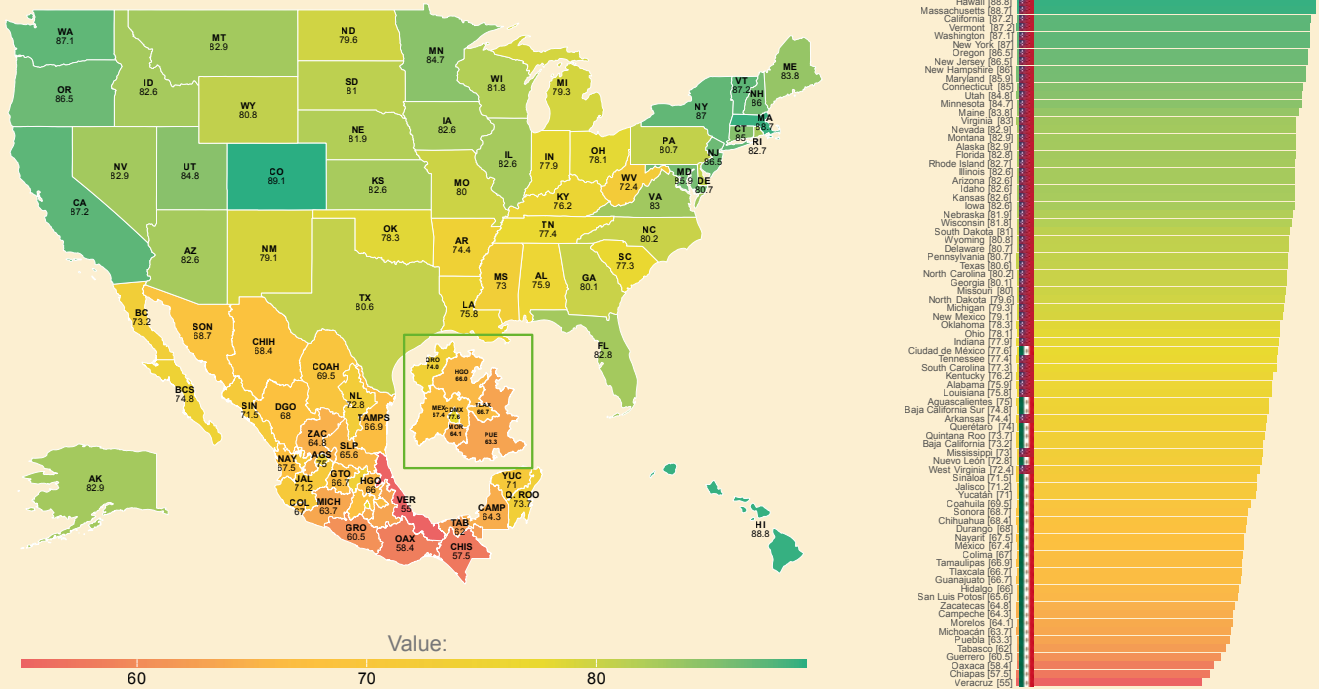
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Texas performs poorly in components like *Safety*, ranking below some Mexican states with cartel presence, and in *Water and Sanitation*, where it sits near the bottom. However, Texas surpasses California in *Nutrition and Medical Care* (e.g., child and maternal mortality) and *Housing* (access to basic utilities), which is California’s weakest area.

For **Fundamentals of Wellbeing**, both states perform well above all Mexican states, with California among the top U.S. performers.



Fundamentals of Wellbeing Social Progress Index USA-Mexico



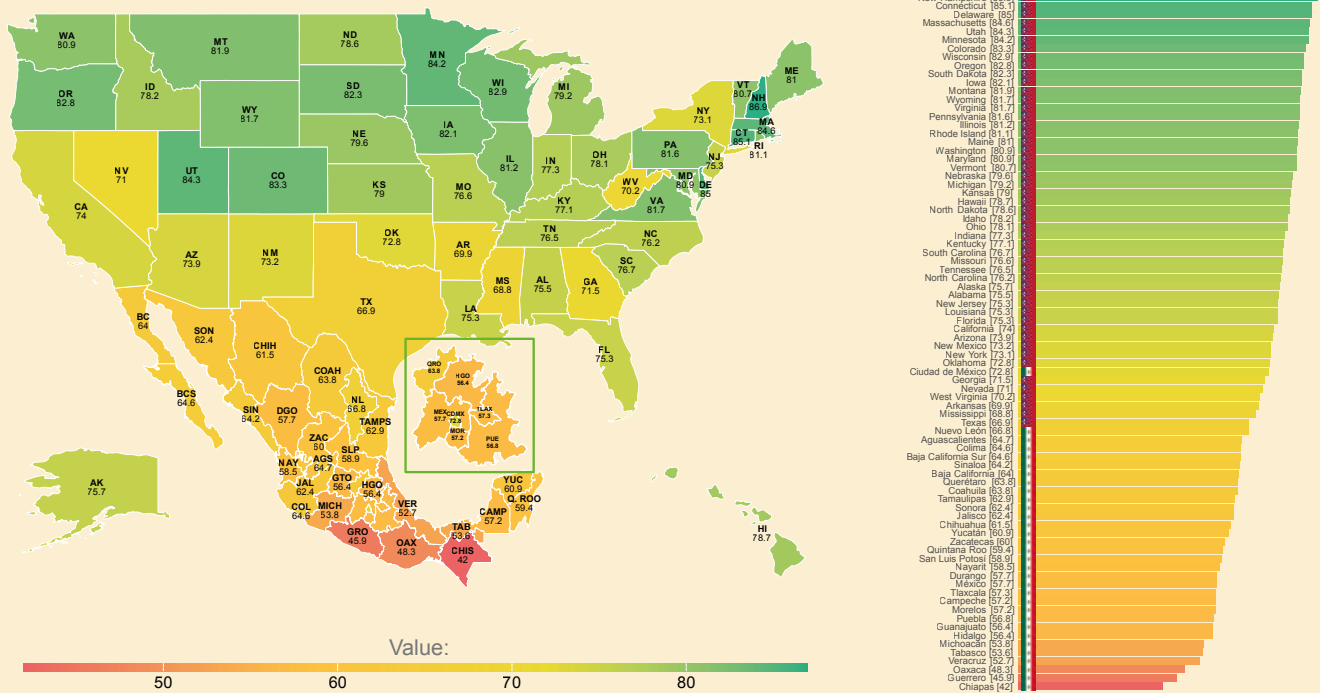
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In all components of this dimension, California ranks above Texas—particularly in *Environmental Quality* and *Information and Communications*, where it places among the top five states. Texas lags behind California but still outperforms Mexican states—except in *Basic Education*, where it scores lower than Tabasco, Quintana Roo, and Yucatán. This gap underscores that even within the U.S., states along the Mexican border can differ sharply in areas with high potential for shared prosperity.

In the **Opportunities** dimension—which measures personal freedoms, rights, and access to higher education—California and Mexico City surpass Texas.



Opportunities Social Progress Index USA-Mexico



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While California leads in most components, both states score low in *Inclusive Society*. In *Freedom of Choice*, Texas ranks last along the southern U.S. border, with levels comparable to Campeche and Hidalgo, and falls behind California and Mexico City in *Rights and Voice* and *Advanced Education*.

Mapping Shared
Prosperity

